

AEO – Governance



Purpose

There are four groups that make up the “Governance” of the AEO membership and have attendees feed back from a top level perspective. Their purpose is to formulate strategies to satisfy AEO members’ needs and identify opportunities to thrive and benefit from market conditions. Each group is run under Chatham house rules and operated on an invite only basis.

A brief overview of what each group entails can be found below;

AEO Council

Aimed at CEOs and MD level – the AEO Council is the elected governing body that acts on behalf of the members to ratify objectives that come out of Working Groups. It is their duty to ensure that these objectives and resulting actions benefit members and are a suitable representative of the AEO’s four pillars.

UK Organiser Group

This Group focusses on the wants and needs of UK organisers. They look to address issues that may affect the industry on a national level and – where appropriate – delegate this to other working groups’ agendas. E.G. Security procedures. Group members also act as representatives on behalf of the entire AEO membership when supporting initiatives to strengthen and develop relationships that will secure the future of the Industry, including those with venues and service providers.

International Organiser Group

This Group was set up to address the needs of UK based organisers that operate abroad. They focus on issues and opportunities that could provide them with the potential for expansion, and act as the face of the industry when collaborating with other organisations overseas.

Development Board

The Development Board was formed in 2016 with the aim of providing a platform for the industry’s future leaders. They are to be advocates throughout AEO member organisations and ensure that all initiatives and actions are communicated to the middle of the building – thus carrying forward the AEO legacy.

Frequency

- The AEO Council, Development Board and UK Organiser Group meet on a quarterly basis.
- The International Organiser Group meet on a Bi-annual basis.
- An annual calendar for all meetings is circulated ahead of the fiscal year.