

ESSA Benefits of Membership

Association value

- Work with industry peers to coordinate, set and adhere to 'best practice' standards through participation in ESSA working groups (e.g. Technical Committee).
- Keep informed of governmental, legislative, or any other relevant issues that may affect your business through access to member only 'Advice Centre' on website.
- Access information (for example, research), support or advice that may help your business; if we can't help directly, we usually know someone that can!
- Preferential hotel rates.
- Reduced entry to AEO training events.
- Online FOC member recruitment service.
- Use of ESSA logo.
- Exclusive insurance discount with Woodgate & Partners Ltd.

Community

- Opportunity to promote your business to the wider event community.
- Assist in the overall promotion of event marketing as a unique and powerful media channel.
- Approved Supplier Status on ESSA, AEO and AEV websites and recommendation for fellow members to subcontract to other members

Marketing and promotion

- Inclusion in membership directory, which carries details on all members, plus articles and information.
- Article in EIA Standard about your services and products - circulation 1500 industry professional in organisers, venues and contractors.
- Possible contribution to future sister organization events, such as AEO Directors Forum, in terms of supplying technical solutions and 'showing off' your expertise.
- Opportunity to sponsor AEO awards / conference to get great visibility with your target market of event organisers.
- Opportunities to meet and network with your target market - face to face by attendance at member only events; AEO Marketing Forum, AEO Awards, AEO Conference, ESSA Conference, EIA Road shows.
- Communications:
 - Regular Director e-newsletters keeping members informed of current industry news and legislation.
 - EIA Standard
 - ESSA pages in Exhibition Bulletin
- Ability to cover 'good news stories' in EIA publications circulation noted above.
- Website listing as member and approved supplier.